



A Basket of Metrics for Research Evaluation

Presented by Anna Tordai

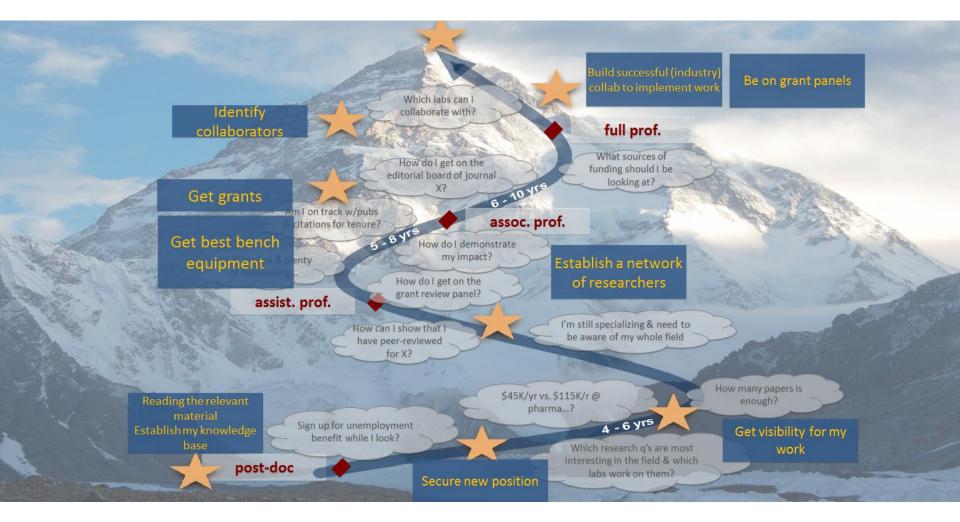
28 May 2017

Empowering Knowledge

Research Metrics Can Be Used to...



Different Researchers Have Different Needs for Metrics



Diverse Needs for Metrics

Metric theme	Metric sub-theme			
A. Funding	Awards			
B. Outputs	Productivity of research outputs			
	Visibility of communication channels			
C. Research	Research influence			
Impact	Knowledge transfer			
D. Engagement	Academic network			
	Non-academic network			
	Expertise transfer			
E. Societal	Societal Impact			
Impact	Policy			

Slide created by Holly J. Falk-Krzesinski and Andrea Michalek as part of the Metrics Across the Research Lifecycle deck. Used with permission.

F. Qualitative input

F. Qualitative input

Diverse Needs for Metrics...and Diverse Entities

Metric theme	Metric sub-theme		Outputs e.g. article, research	
A. Funding	Awards		data, blog, monograph	
B. Outputs	Productivity of research outputs	Custom set of outputs		
	Visibility of communication channels		e.g. funders' output, articles l've reviewed	
C. Research	Research influence	Researcher or group Institution or group		
Impact	Knowledge transfer			
D. Engagement	Academic network		Subject Area	
	Non-academic network		Serial e.g. journal, proceedings	
	Expertise transfer		Portfolio	
E. Societal	Societal Impact]	e.g. publisher's title list	
Impact	Policy		Country or group	

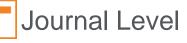
Examples of Metrics

Sesearcher Level

- Document Count
- *h*-Index

Article Level

- Citation Count
- Citations per paper
- Field-Weighted Citation Impact (FWCI)
- Outputs in top quartile
- Citations in policy and medical guidelines
- Usage
- Captures, e.g. bookmarking
- Mentions
- Social media



- CiteScore
- Journal Impact Factor
- Scimago Journal Rank (SJR)
- Source
 Normalized
 Impact Per Paper
 (SNIP)

Two Golden Rules for using research metrics

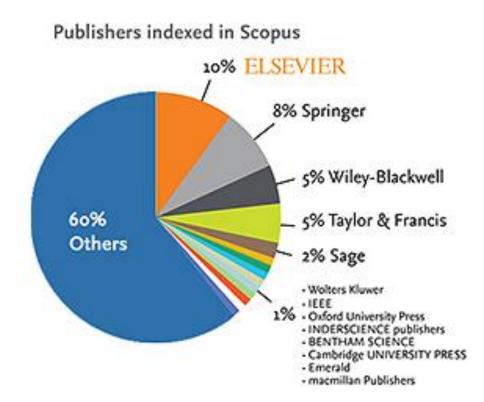
When used correctly, research metrics together with qualitative input give a balanced, multi-dimensional view for decision-making

Always use both qualitative and quantitative input into your decisions

Always use more than one research metric as the quantitative input

Where do these numbers come from?

Lots of sources



Extracting entities

Unstructured Data



Extracting entities

Unstructured Data



Entity typing

Entity disambiguation

Establishing relations

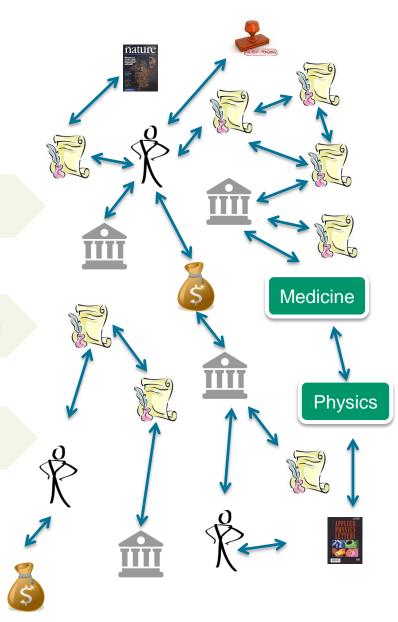
Extracting entities

Unstructured Data

Entity typing

Entity disambiguation

Establishing relations



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 Vissers A Van Asperen V Akdim R Boudi A

 Funding organization: National institute of Health • Amount: Not specified • Start date: 3rd of April

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Metrics in Profiles: Researchers

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Co-authors (335) Luc Moreau (20) University of Southempton Simon Miles (19) King's College London Vianda Gil (14) University of Southern California	Readers Chattoms + Save Applying Universal Schemas for Doma Groth P, Pal S, Mcbeeth D, et. al. Sth Workshop on Automated Knowledge Base G	

Metrics in Profiles: Researchers

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Metrics in Profiles: Institutions

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National Institutes of Health	nal Institutes of Health							
Overview Stats Grants Publication	is Researchers							
About NIH The National Institutes of Health (NIH), a part of the U.S. Department of Health and Human Services, is the nation's medical research agency — making important discoveries that improve health and save lives.	Grants							
Grants per research area General Medicine 55,489 Cancer Research 46,901 Immunology 46,396	Marchionni, L. \$400k Amount JOHNS HOPKINS UNIVERSITY Apr 5, 2016 Start Date							
Developmental Biology 40,448 Public Health, Environmental and 29,555 Occupational Health See top funded research areas	A Novel Drug Delivery System to Treat Peripheral Arterial Disease Yazdani, K. \$413k Amount UNIVERSITY OF SOUTH ALABAMA Apr 5, 2016 Start Date							
Funded researchers 237 UNIVERSITY OF GEORGIA Grants Woodland, DL 133 WADSWORTH CENTER Grants Dunnam, R. 127 CORNELL UNIVERSITY Grants								

Metrics in Profiles: Institutions

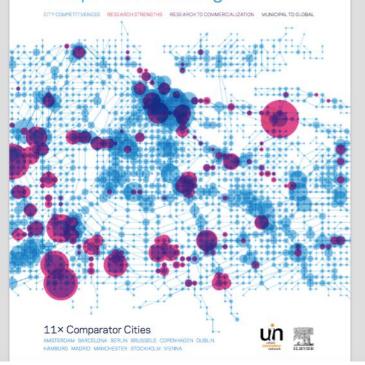
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Grants per research area General Medicine 55,489 Cancer Research 46,901 Immunology 46,396	Marchionni, L. \$400k Amount JOHNS HOPKINS UNIVERSITY Apr 5, 2016 Start Date							
Developmental Biology 40,448 Public Health, Environmental and 29,555 Occupational Health	A Novel Drug Delivery System to Treat Peripheral Arterial Disease							
See top funded research areas 🖒	Yazdani, K. \$413k Amount UNIVERSITY OF SOUTH ALABAMA Apr 5, 2016 Start Date							
Funded researchers 237 UNIVERSITY OF GEORGIA Grants Woodland, DL. 133 Woodland, DL. 133								
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Metrics in Profiles: Journals

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#2 Hormones and	Cancer	3.5	58	94th percent	ile	0	2011 2012 201	3 2014 2015	10 0

Metrics for Analysis

Mapping Research and Innovation Understanding Amsterdam's Competitive Advantage



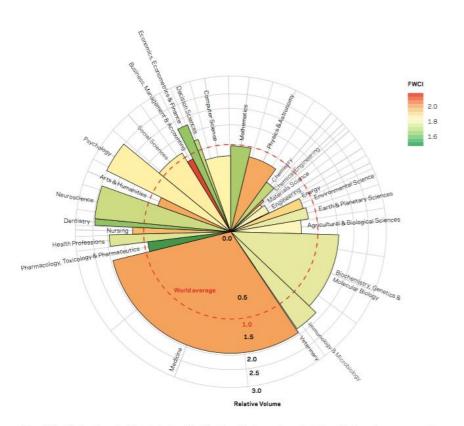


Figure 2.1 — Radar pie graph of Amsterdam's publications by subject area, where absolute publication volume corresponds to size of the pie slices, field-weighted citation impact corresponds to color, and relative publication volume corresponds to the height of the pie slice, from 2004 to 2013. Source: Publication data from Scopus®

SciVal

Home	Overview	Benchmarking	Collaboration	Trends			
My SciVal							
Institutions and GroupsResearchers and Groups		Research Areas Type to filter	Entities provided by SciVal	All tags 💠 reset filters			
Publication Sets		Add to entity selection panel	Sedit tags	🛃 Share			
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		 Arts and Humanities (14) 					
		 Biochemistry, Genetics and 	Molecular Biology (16)				
		 Business, Management and 	Accounting (11)				
		 Chemical Engineering (9) 					
		 Chemistry (8) 					
		Computer Science (13)					
		 Decision Sciences (5) 					

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