



PROPEL: Topic and trend analysis

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Interviews & Workshop



23 interviews:

- Domains
 - Consulting, Engineering, Environment, Finance and Insurance, Government, Healthcare, ICT, IT, Media, Pharmaceutical, Professional Services, Real Estate, Research, Startup, Tourism, Transports & Logistics
- Roles
 - Business Intelligence, CEO, Chief Engineer, Data and Systems Architect, Data Scientist, Director Information Management, Enterprise Architect, Founder, General Secretary, Governance, Risk & Compliance Manager, Head of Communications and Media, Head of Development, Head of HR, Head of R&D, Innovation Manager, Information Architect, IT Project Manager, Management, Managing director, Marketing Analyst, Principle System Analyst, Project Coordinator, Researcher, Technical Specialist
- Took place on the 10th of May 2016
 - private sector (solution providers and users)
 - research sector (technicians and strategic people)
- Business barriers and drivers
- Technological challenges and opportunities



User Stories



4 out of 60 user stories we collected in the interviews:

- **Horizontals**
 - Business processes (e.g. product logistics and supply chain management)
 - Human resources (e.g. expert and resource management)
- **Verticals**
 - Media & Publishing
 - Healthcare & Pharma

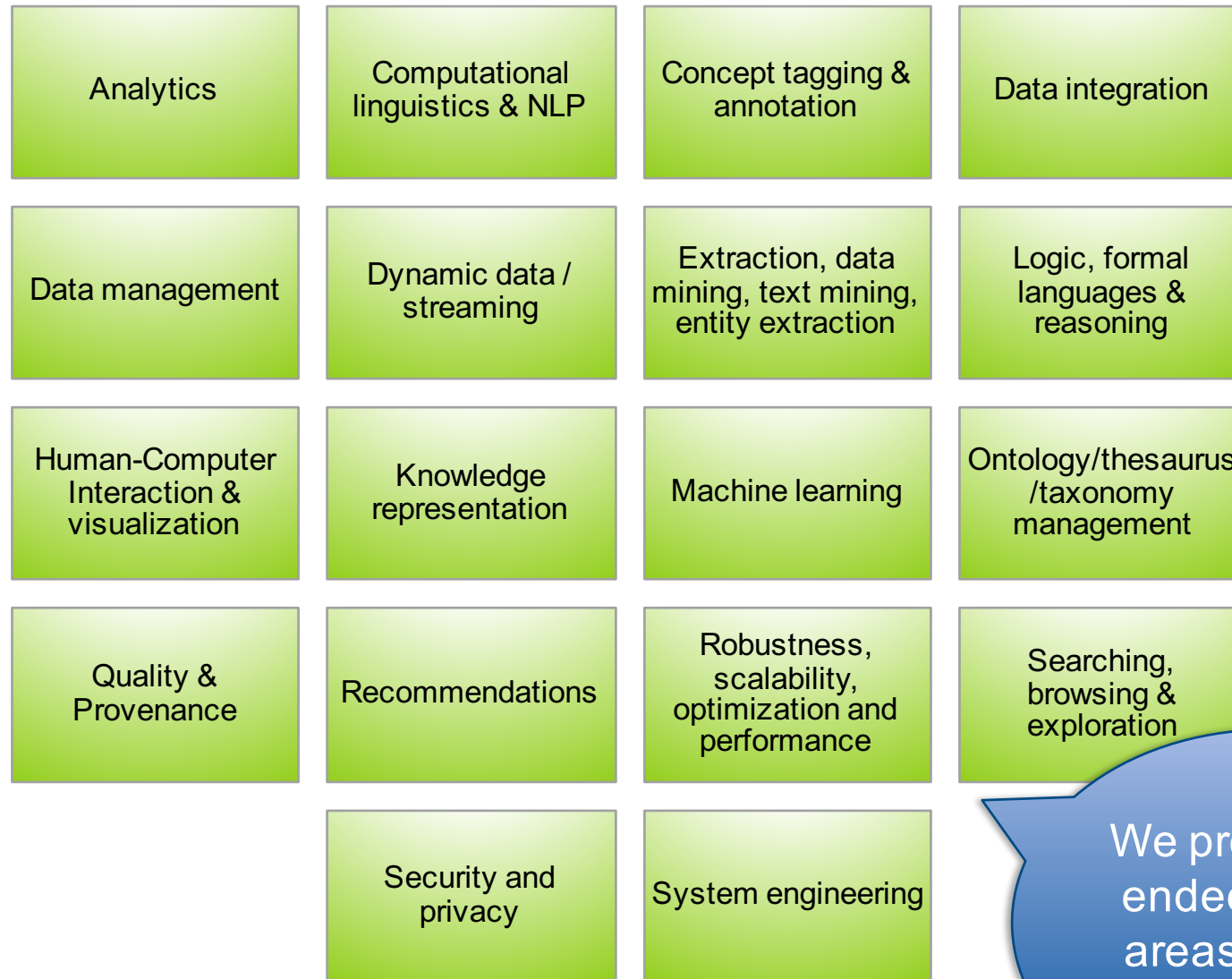


Technologies in need...

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PROPELLING THE POTENTIAL OF
ENTERPRISE LINKED DATA IN AUSTRIA



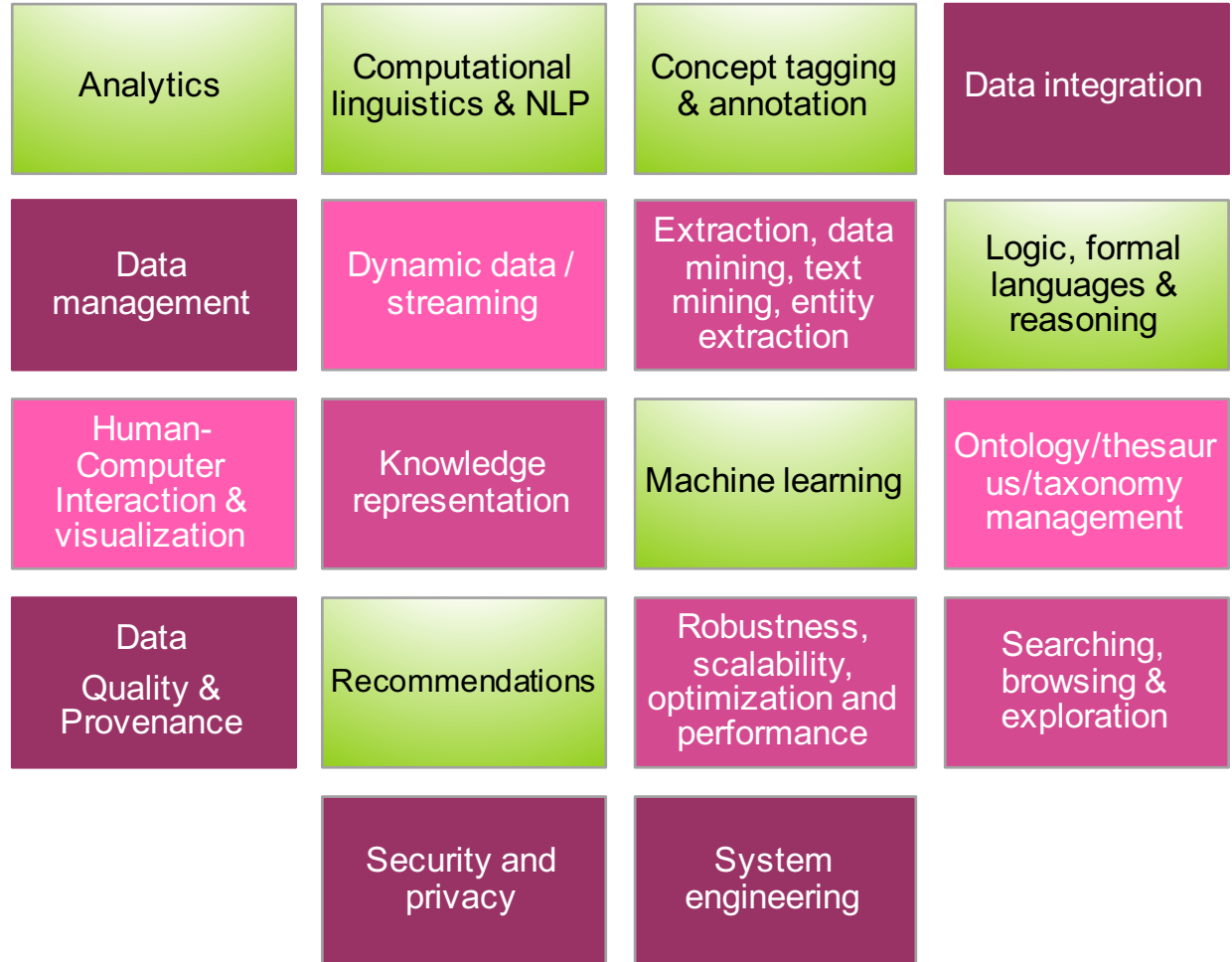
We pretty much ended up in all areas that SW touches upon!

Business Processes



“I would like to be able to exchange information and coordinate production and logistics with suppliers and customers...”

“...so that I can improve efficiency, effectiveness and flexibility of my inventory management and operations”

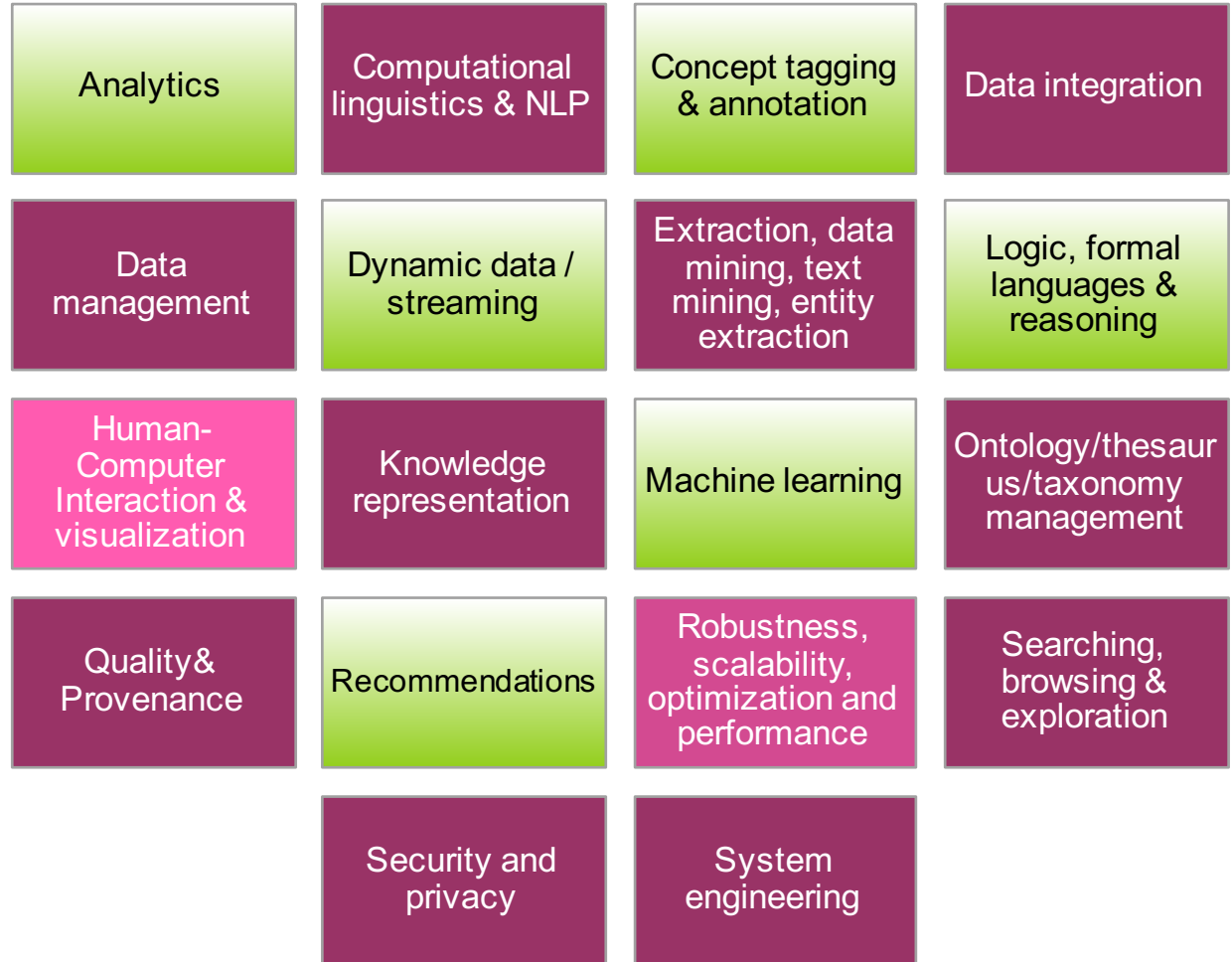


Human Resources



“I would like identify expertise within our large organisation and be able to pinpoint the relevant experts...”

“...so that I can identify top trends within the organisation and expertise for the organisation as a whole”

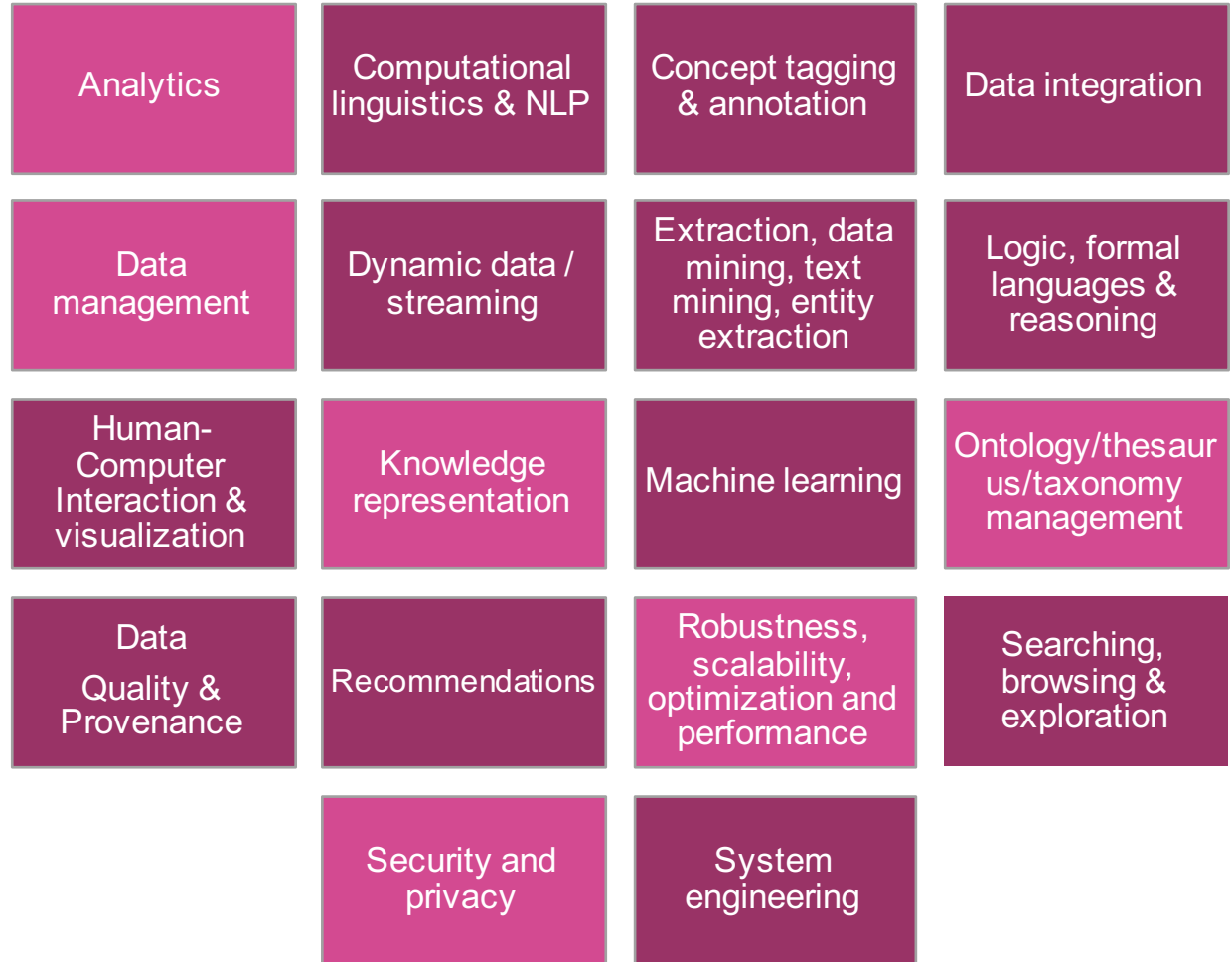


Media & Publishing



I would like to display personalized content as precise as possible

So that my readers stay as long as possible on my website.

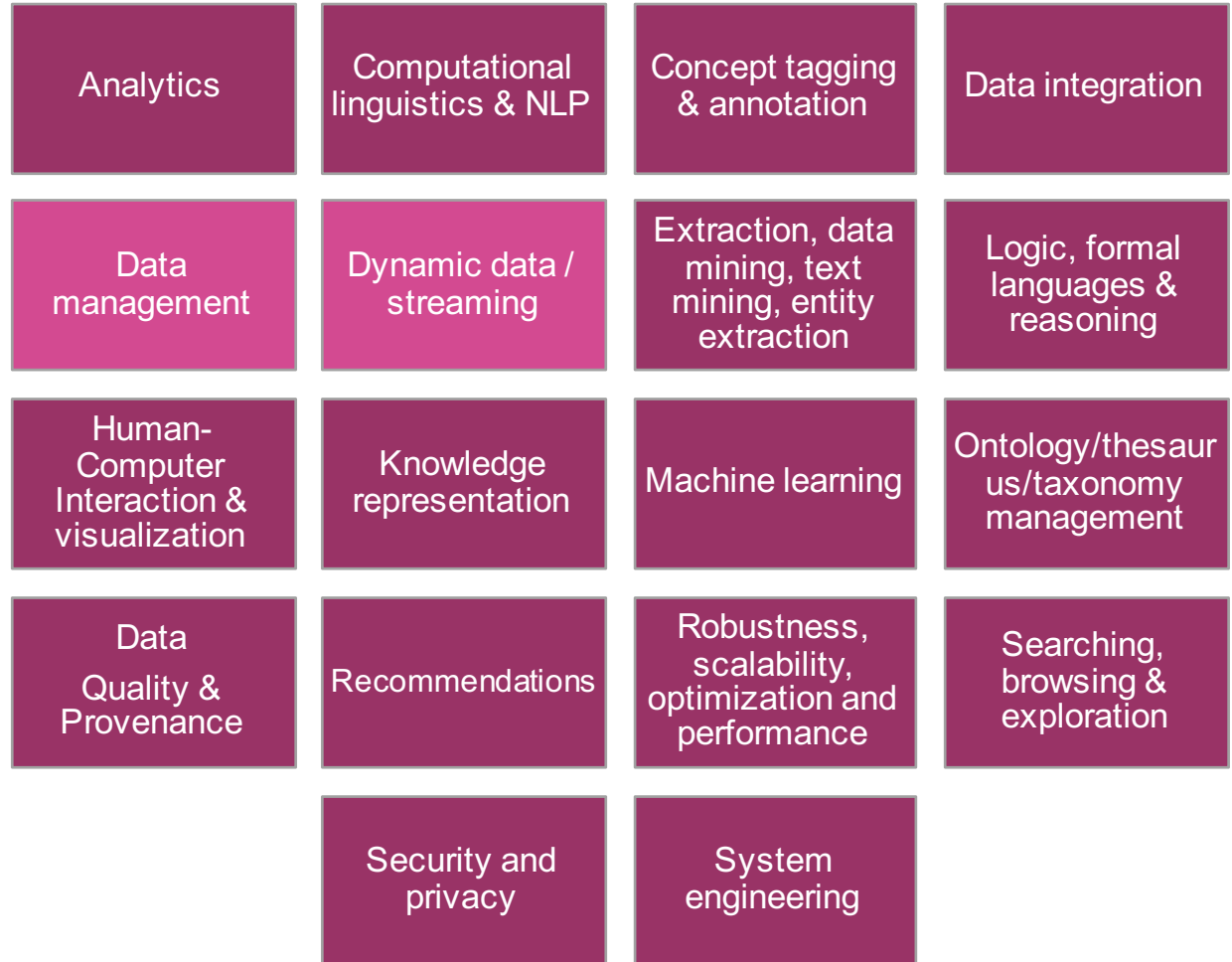


Healthcare & Pharma



I would like to Integrate
disparate systems that are:
 -Hard to integrate
 -Widespread
 -Contain the same data that
 contradicts each other

So that I can gain insights
from other clinical trials



Let's take a step back...

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- What can we offer as a community?



Taking an introspective view

Community Analysis



ISWC 2015
Bethlehem, Pennsylvania

The 14th International Semantic Web Conference

Calls Important Dates Program Attending

Welcome
ISWC is the premier international forum for Intelligent Processing...

Semantics 2015
Vienna 2015

#semanticsconf

Search this website.

12th ESWC 2015
31st May - 4th June 2015 | Portoroz, Slovenia

ESWC 2015 REGISTER CALLS & DATES PROGRAM VENUE SUMMER SCHOOL SPONSORSHIP

Silver Sponsor

Data Contest

Contest awards prizes to stories, products, projects and innovative projects, products and industry linked data.

ELSEVIER

Journal of Web Semantics

ESWC 2015 - NEWS

Proceedings

Search...

Journal of Web Semantics

Science, Services and Agents on the World Wide Web

Supports Open Access

Editors-in-Chief: I. Horrocks, A. Bernstein, L. Kagal

Affiliated Journal of the Semantic Web Science Association (SWSA)

The *Journal of Web Semantics* is an interdisciplinary journal based on research and applications of various subject areas that contribute to the development of a knowledge-intensive and intelligent service Web. These areas include: **knowledge technologies, ontology, agents, databases and the semantic grid...**

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Upcoming Deadlines

- Special Issue on Benchmarking Linked Data. [Deadline: March 15, 2017]
- Special Issue on Semantic Technologies and Interoperability in the Built Environment. [Deadline: April 15, 2017]
- Special Issue on Intelligent Exploration of Semantic Data. [Deadline: April 15, 2017]
- Special Issue on Linked Data for Information Extraction. [Deadline: May 5, 2017]
- Special Issue on Internet of Things. [Deadline: July 1, 2017]
- Special Issue on Stream Reasoning. [Deadline: September 16, 2017]

About the Semantic Web journal (by IOS Press)

Scope
Open Calls
Open and Transparent Reviews
Editorial Board

Reviewed Articles

- All accepted articles
- All reviewed articles
- Accepted articles by views
- Accepted survey articles
- Accepted tools/system papers
- Accepted Dataset descriptions

Authors & Reviewers

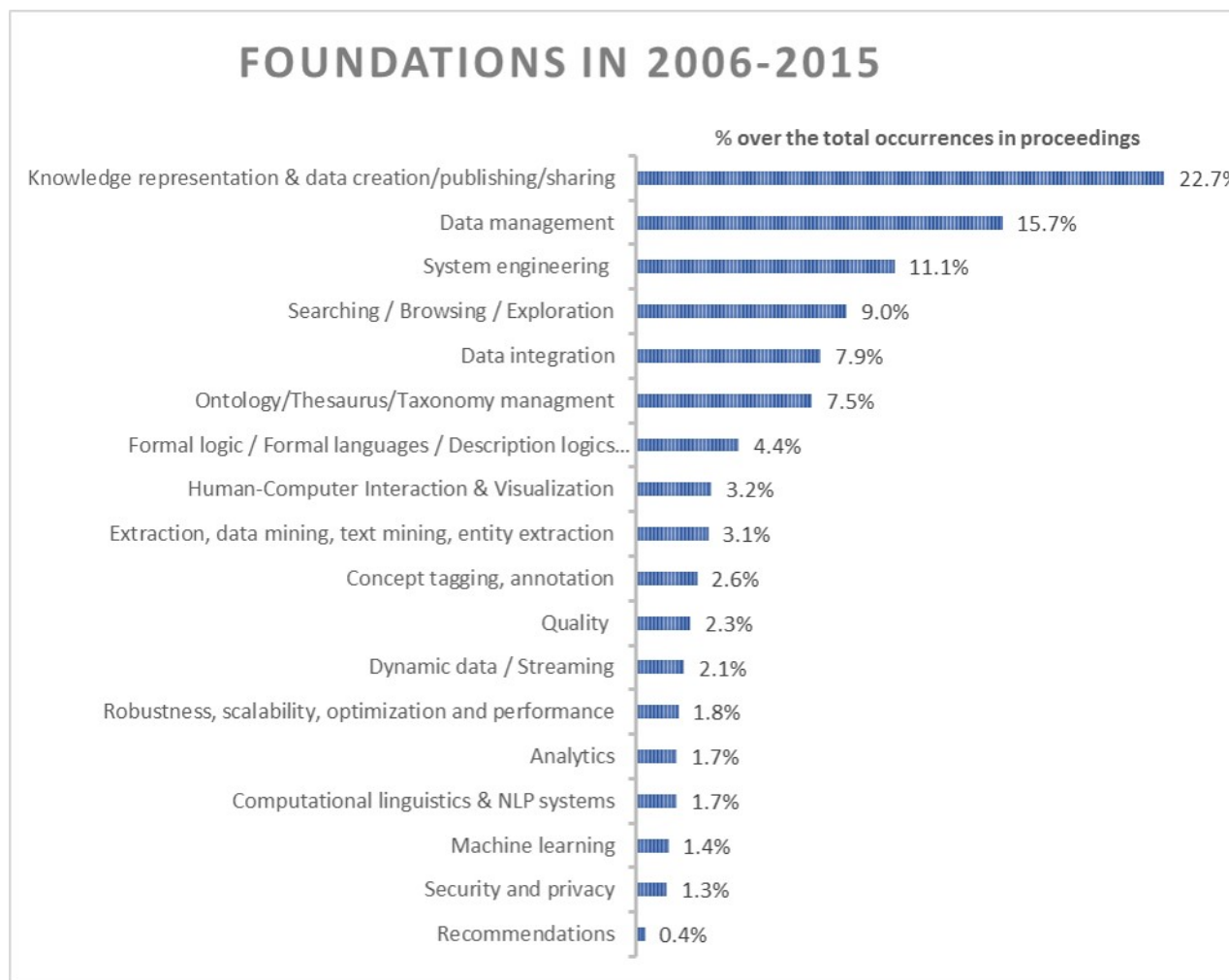


Coverage per Foundation

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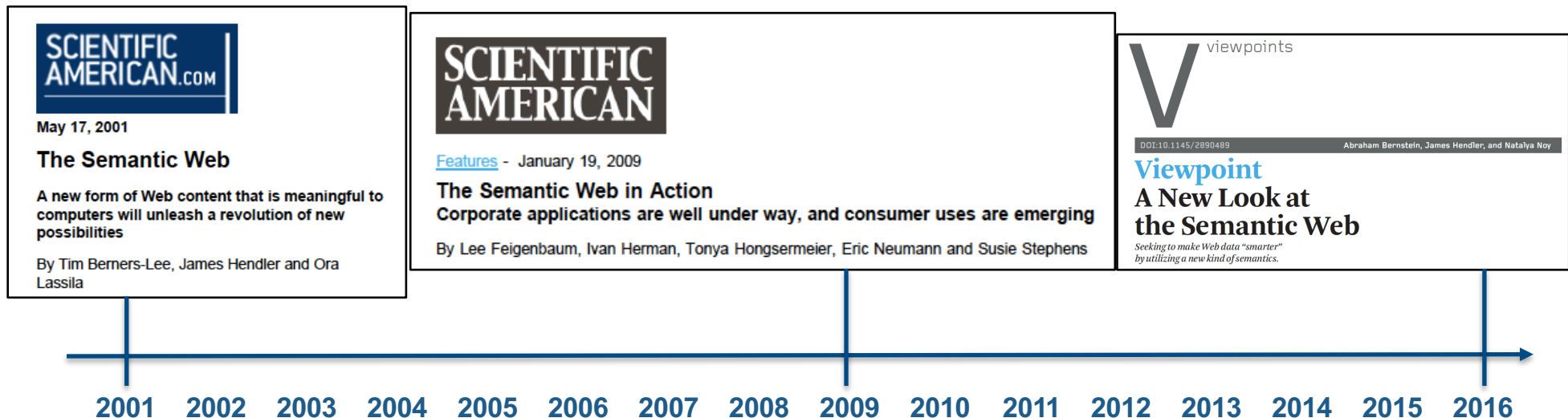
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Community Analysis



- Monitoring SW community major venues:
 - ISWC (since 2006), ESWC (since 2006), SEMANTiCS (since 2007), JWS (since 2006), SWJ (since 2010)
- 3 seminal papers:



Semantic Web/Linked Data over time...

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May 17, 2001

The Semantic Web

A new form of Web content that is meaningful to computers will unleash a revolution of new possibilities

By Tim Berners-Lee, James Hendler and Ora Lassila

Subtopics:

Expressing Meaning

Knowledge Representation

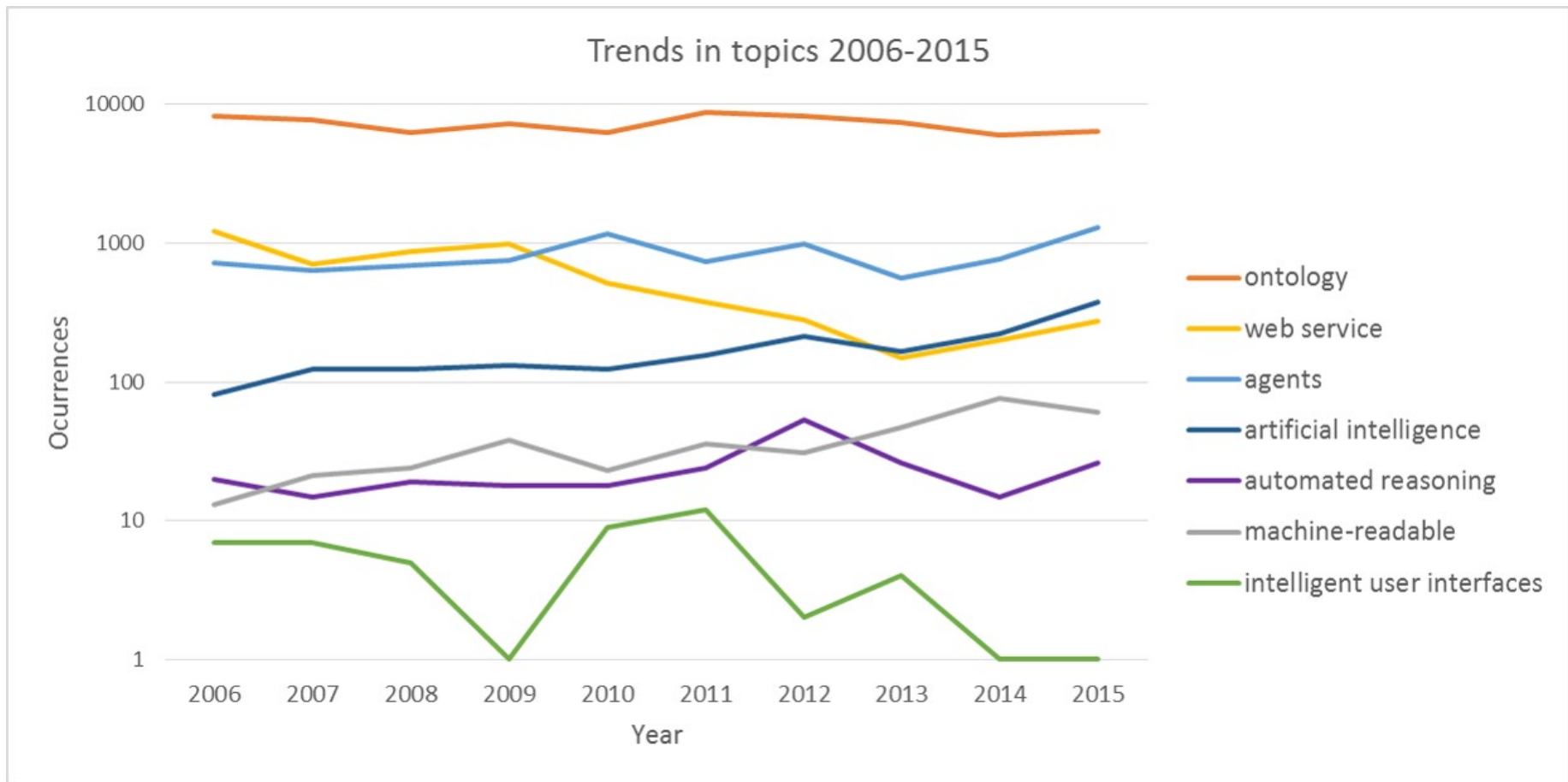
Ontologies

Agents

Evolution of Knowledge



Knowledge Representation & Reasoning



Semantic Web/Linked Data over time...

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[Features](#) - January 19, 2009

The Semantic Web in Action

Corporate applications are well under way, and consumer uses are emerging

By Lee Feigenbaum, Ivan Herman, Tonya Hongsermeier, Eric Neumann and Susie Stephens

Early adopters:

MITRE

Chevron

British Telecom

Boeing

Ordnance Survey

Eli Lilly

Pfizer

Agfa

Food and Drug Administration

National Institutes of Health

Software adopters/products:

Oracle

Adobe

Altova

OpenLink

TopQuadrant

Software AG

Aduna Software

Protége

SAPHIRE

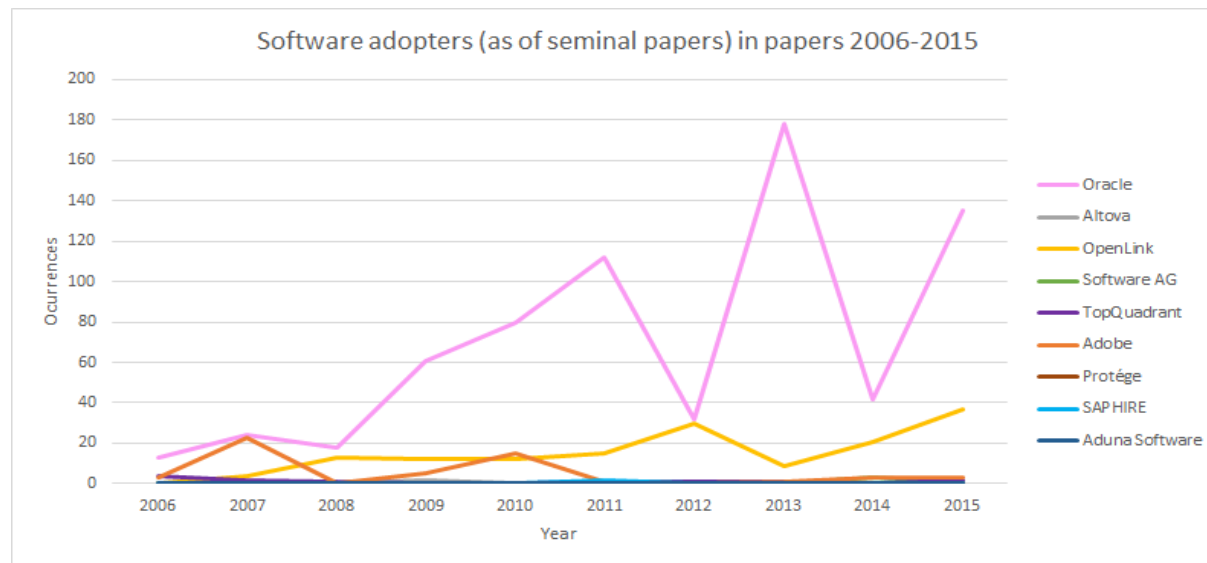
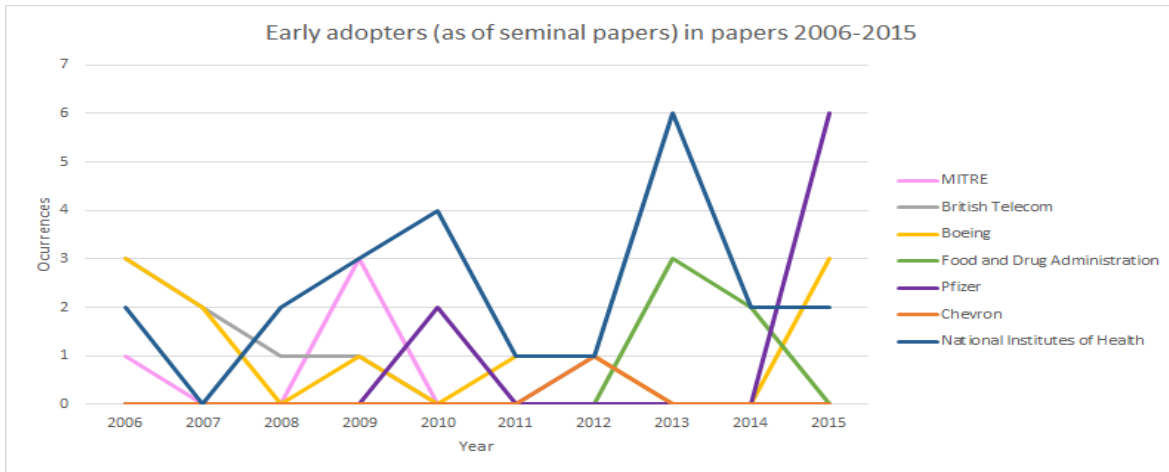


LD Adopters - Companies

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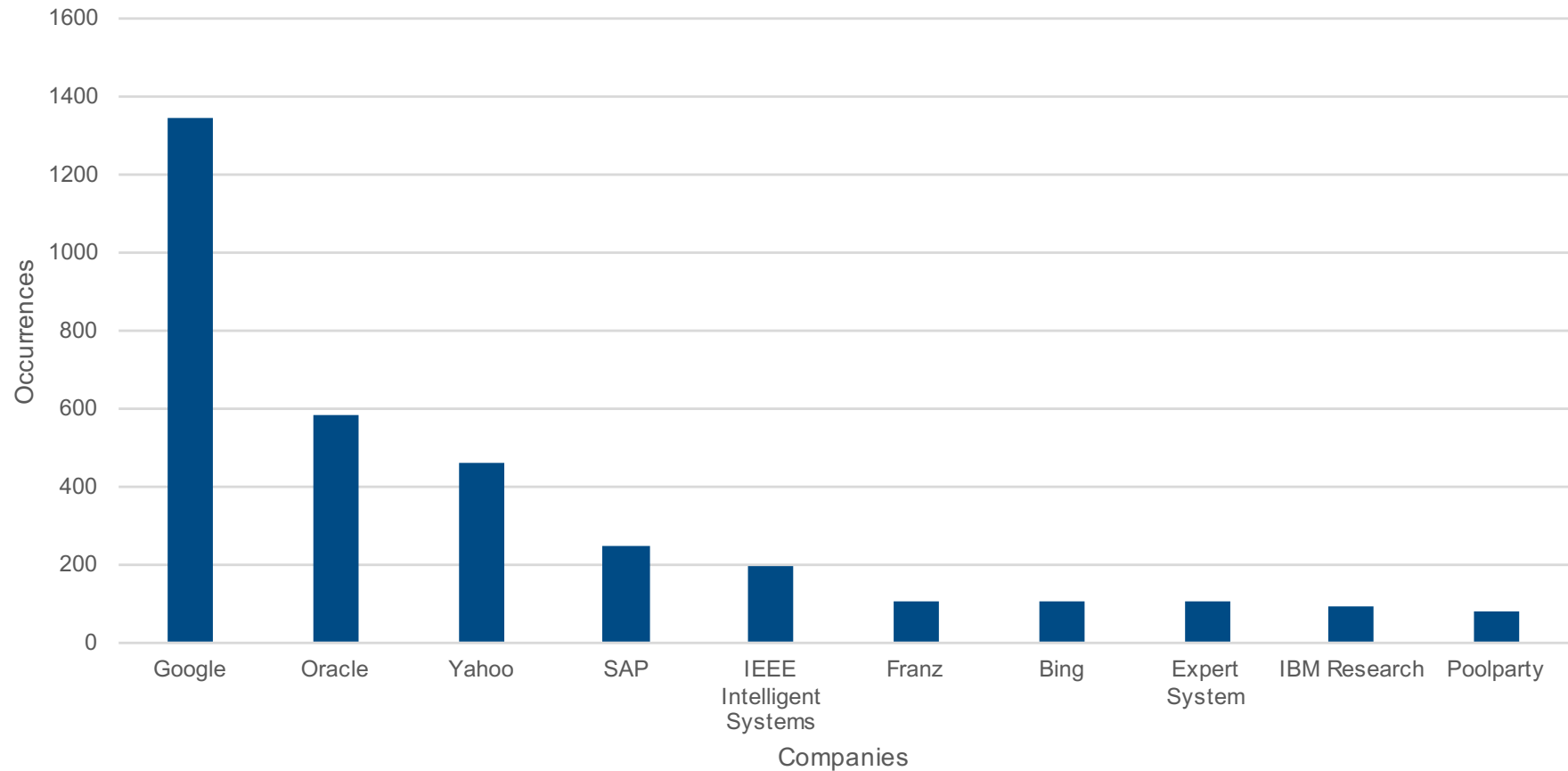
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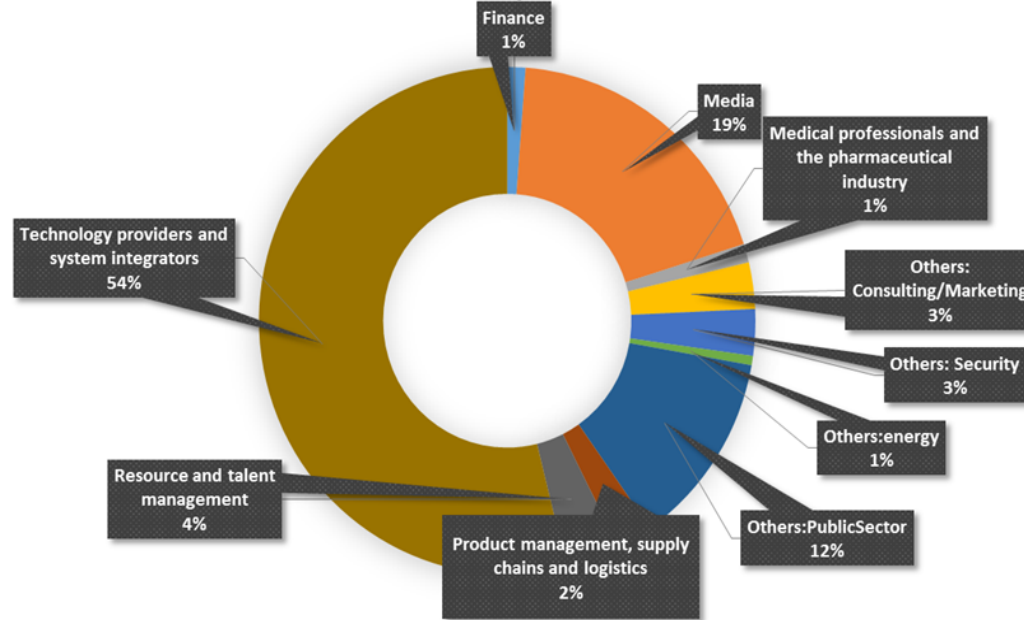
LD Adopters - Companies



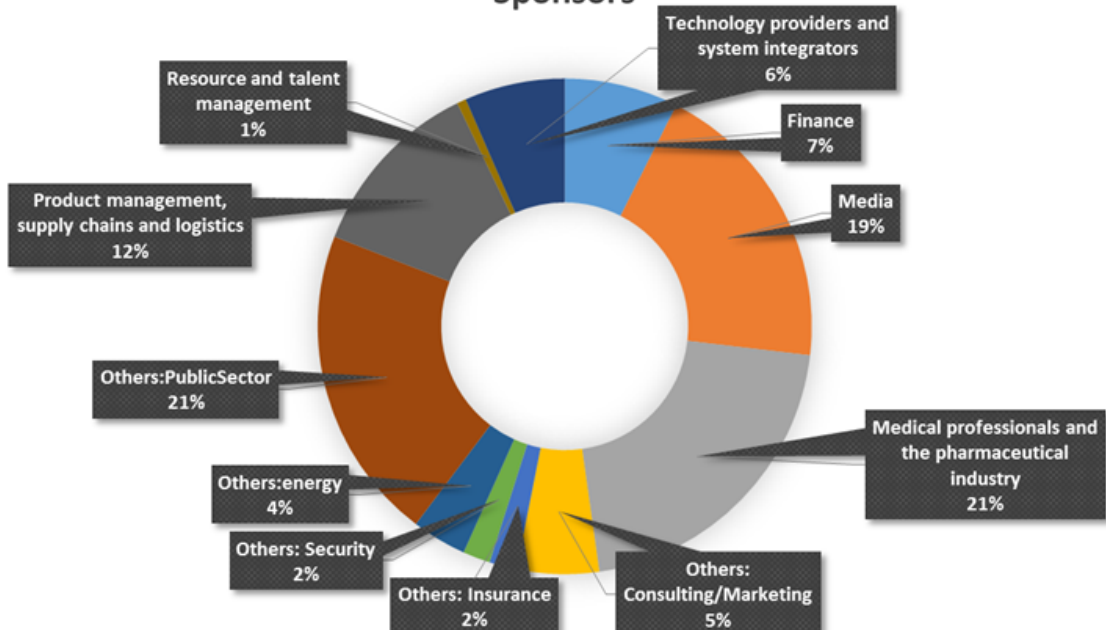
Conference Sponsors that appear in papers 2006-2015



Area of Sponsors

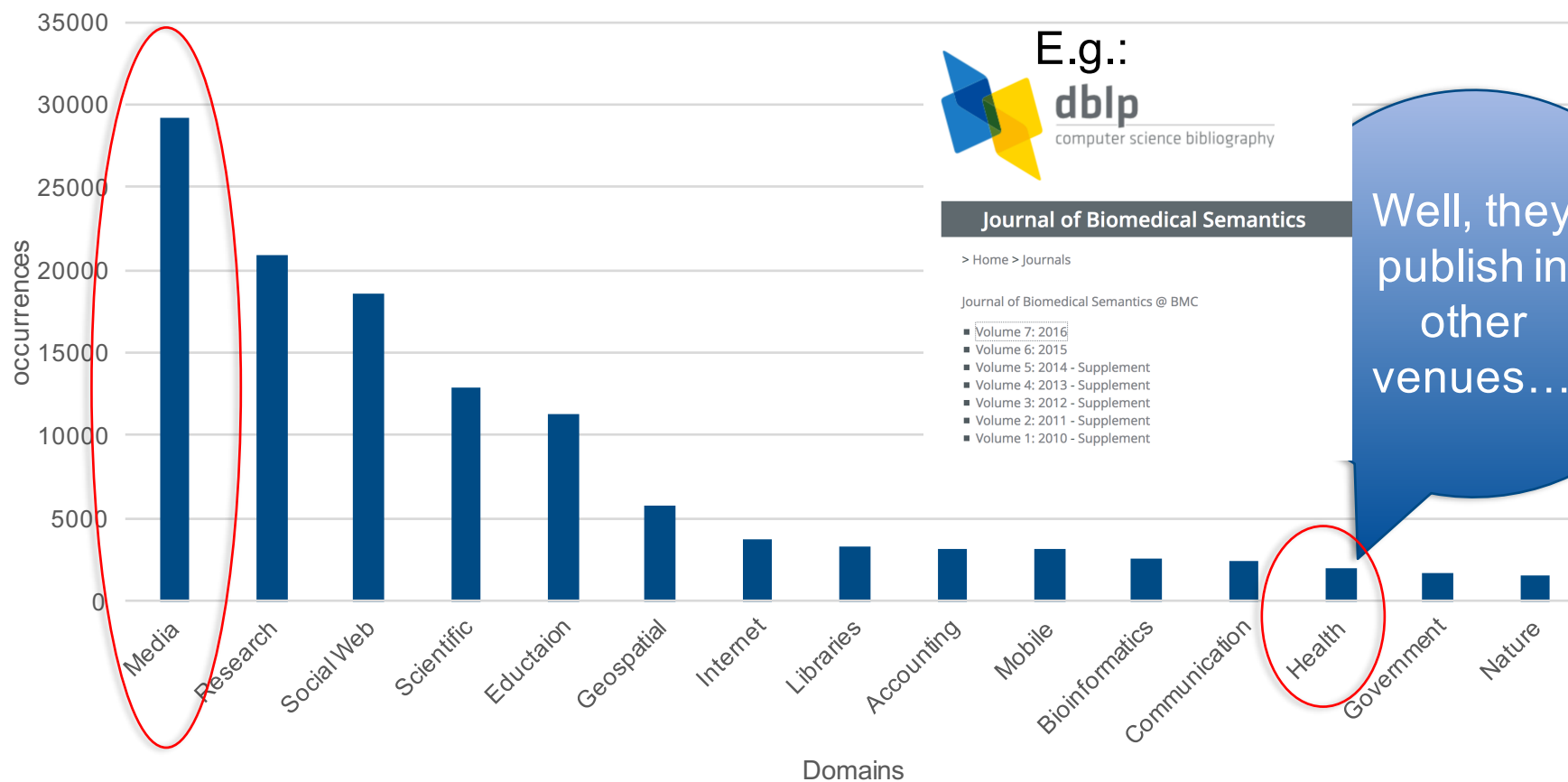


Clients of Semantic Sponsors



LD Adopters - Domains

Topics grouped by domain 2006-2015



Semantic Web/Linked Data over time...

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V viewpoints

DOI:10.1145/2890489

Abraham Bernstein, James Hendler, and Natalya Noy

Viewpoint

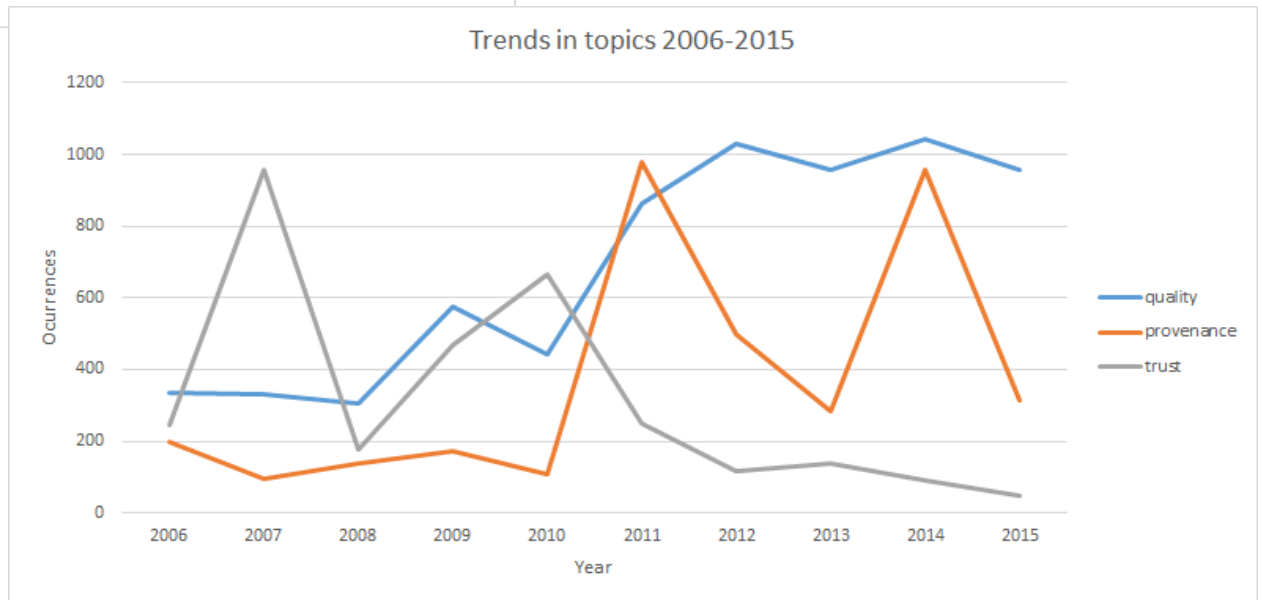
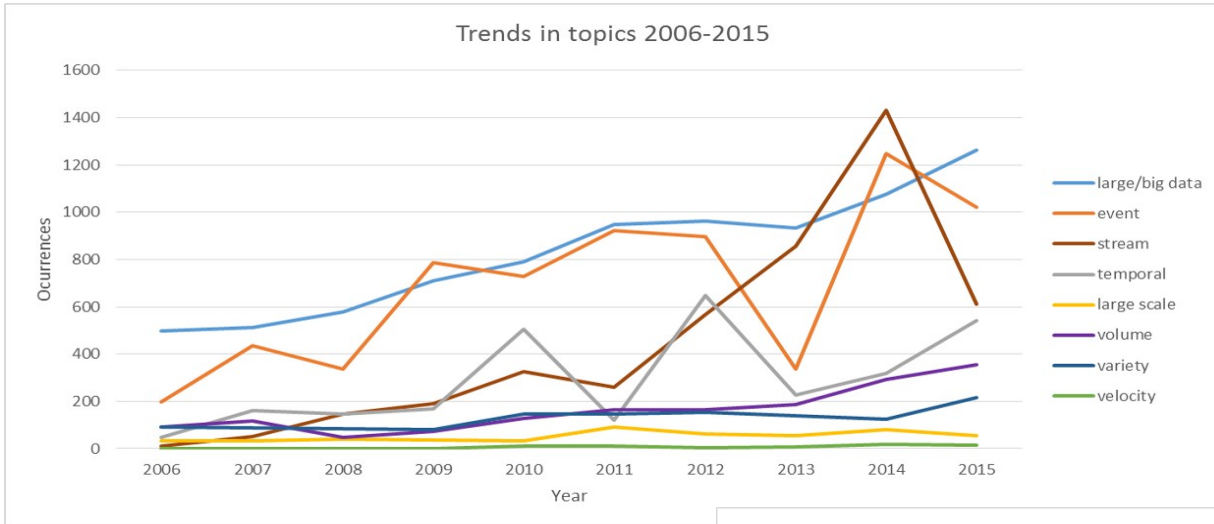
A New Look at the Semantic Web

*Seeking to make Web data "smarter"
by utilizing a new kind of semantics.*

The authors claim that *"early research has transitioned into these **larger, more applied** systems, today's Semantic Web research is changing: It builds on the earlier foundations but it has generated a more diverse set of pursuits"*.



Looking to the future



Roadmap for Enterprise LD?



1. Linked Data security and privacy requirements
2. Determining and resolving data quality issues
3. Managing large amounts of data and associated metadata such as provenance and temporal data
4. Visualisation requirements
5. Understand the different application areas and their maturity in terms of real world deployment
6. Showcases in terms of startups, projects, applications and systems based on Linked Data technologies
7. Linked Data and recommender system models
8. Dynamic linked datasets

<https://www.linked-data.at/>

